

EVENT RULES AND REGULATIONS (Classic, Plus, England and Scotland)

*Event Rules & Regulations for the Ultra Package on Page 10

1 REGISTRATION

- 1.1 The Deloitte Ride Across Britain (“Event”) is a multi-stage cycle event scheduled to take place between 9-17 September 2017 and is organised by Threshold Sports Ltd (“Threshold”) and shall be referred to as the “Deloitte Ride Across Britain” or such other title as Threshold may advise.
- 1.2 The Event is made up of various options (“Packages”):
 - 1.2.1 “Classic package”- A nine day package from Land’s End to John O’Groats between 9– 17 September 2016
 - 1.2.2 “Plus package” – A nine day package from Land’s End to John O’Groats between 9-17 September
 - 1.2.3 “England package” - A five day package from Land’s End to Penrith scheduled to take place between 9 - 13 September 2016
 - 1.2.4 “Scotland package” - A four day package from Penrith to John O’Groats scheduled to take place between 14 - 17 September 2016
- 1.3 Only persons aged 18 years or above as of 9 September 2017 may register for the Event.
- 1.4 Applicants must complete and submit the online registration form (“Online Registration Form”), which can be found at www.rideacrossbritain.com (the “Event Website”), and pay the registration fee (the “Registration Fee”).
- 1.5 All successful applicants (hereinafter referred to as “Participants”) will be notified by way of an email confirmation that they have been allocated a place to take part in the Event (“Online Confirmation”).
- 1.6 Places in the Event are strictly limited and therefore applications are subject to availability. Subject to clauses 1.3 to 1.5 (inclusive) above, Threshold will consider applications on a first come, first served basis by eligible Participants (which Threshold shall determine in its absolute discretion) and otherwise in accordance with these Rules and Regulations.
- 1.7 The relevant date for registrations shall be the date the Participant receives the Online Confirmation. Threshold is not responsible for technical, hardware or software failures of any kind, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer/Internet transmissions or other errors or malfunctions of any kind which may prevent receipt by Threshold of an Online Registration Form or receipt by an applicant of an Online Confirmation. For the avoidance of doubt, if, for any reason whatsoever, an applicant does not receive an Online Confirmation, said applicant shall not be considered to be a Participant and Threshold shall not be responsible for the applicant’s failed application.
- 1.8 The Registration Fee and further payments (“Instalment Payments”) that complete the entry fee for the Event are due on the dates outlined in Section 2.
- 1.9 Subject to the other provisions of this Clause 1, submission of the Online Registration Form, payment of the Registration Fee, receipt of the Online Confirmation and payment of the Instalment Payments shall (together) entitle the Participant to participate in the Event.
- 1.10 The Event is personal to the Participant accepting these Rules and Regulations, and the Participant undertakes and agrees (i) only to participate in the Event wearing the number assigned to his/her registration, (ii) not to authorise or permit any third party to use his/her rider number for the Event and (iii) not to sell, transfer or give any other person the right to participate in the Event and/or use the Participant’s number.
- 1.11 If at any time it is discovered that any Participant should have been ineligible to participate in the Event or if participation in the Event should have been refused for any reason whatsoever, Threshold reserves the right to disqualify such Participant from/refuse such Participant entry to the Event. Further, Threshold reserves the right to reject at any time any Online Registration Form which it believes to be fraudulent, or to disqualify at any time any Participant it believes not to have fully complied with these Rules and Regulations from participating in the Event, or in any future Threshold events. Threshold shall not be liable in any way to such Participant as a result of any such disqualification or refusal. It is the Participant’s responsibility to ensure full

compliance with these Rules and Regulations.

- 1.12 If any provision in these Rules and Regulations, whether in full or in part, is held to be invalid or unenforceable, all other remaining provisions (in full or in part) shall continue to be valid and enforceable.
- 1.13 These Rules and Regulations (and any documents referred to herein) constitute the entire agreement and understanding of the parties and supersede any previous agreement between the parties relating to the Event. Nothing in these conditions shall constitute or be deemed to constitute a partnership between the parties. These Rules and Regulations shall be interpreted in accordance with the laws of England and Wales and any dispute arising hereunder shall be subject to the exclusive jurisdiction of the English courts.

2 REGISTRATION FEES AND CANCELLATION POLICY

- 2.1 The Registration Fee and further payments (“Instalment Payments”) that complete the entry fee for the Event are non-refundable under any circumstances and are due on the dates outlined below. If payment is not cleared for whatever reason, Threshold reserves the right to refuse registration and entry into the Event.

Package	Instalments			Full Entry Fee
	On registration	On 6th Nov 2016	On 2nd Apr 2017	
RAB Classic				
Early bird	£249.00	£750.00	£500.00	£1,499.00
Second release (after 30th Oct 2016)	£999.00	-	£600.00	£1,599.00
Final release (after 26th Mar 2017)	£1,699.00	-	-	£1,699.00
RAB England	£249.00	£375.00	£375.00	£999.00
After 30th Oct 2016	£624.00	-	£375.00	£999.00
After 26th March 2017	£999.00	-	-	£999.00
RAB Scotland	£249.00	£325.00	£325.00	£899.00
After 30th Oct 2016	£574.00	-	£325.00	£899.00
After 26th March 2017	£899.00	-	-	£899.00
RAB Plus (double occ)	£249.00	£1,025.00	£1,025.00	£2,299.00
After 30th Oct 2016	£1,274.00	-	£1,025.00	£2,299.00
After 26th March 2017	£2,299.00	-	-	£2,299.00
RAB Plus (single occ)	£249.00	£1,125.00	£1,125.00	£2,499.00
After 30th Oct 2016	£1,374.00	-	£1,125.00	£2,499.00
After 26th March 2017	£2,499.00	-	-	£2,499.00

- 2.2 Participants will be notified via email the week before the instalment due date, with a link to pay the next balance (“Instalment Payment”).
- 2.3 Payments should be made directly to Threshold Sports, via the online payment system. Participants may elect to pay for the entire package on registration, or commit to paying the full price in instalments (as above).
- 2.4 The Participant will receive an automated confirmation by email after clearance of each payment.
- 2.5 Threshold operates a seven (7) day cooling off period. Accordingly, the Participant is entitled to cancel his/her Entry to participate provided Threshold receives written notice of cancellation within seven (7) days of payment of the Entry Fee. During this 7 day period the Participant is able to cancel his/her entry and receive a full refund of the Entry Fee by emailing info@rideacrossbritain.com. The notice must be received before the end of the seven (7) day cooling off period.
- 2.6 Any Participant intending to cancel their place in the Event shall inform Threshold in writing via e-mail as soon as reasonably practicable (“Cancellation Notification”). An amount will be refunded to the Participant equal to

the sum of their Registration Fee and Instalment Payments, minus the “Non-refundable Fee” (as outlined below) within 30 days of receipt by Threshold of the Cancellation Notification from the Participant.

REFUND SCHEDULE

RAB Classic - Early bird

Date of Cancellation	Non-refundable fee
Before November 6th	£249.00
November 6th to 2nd April	£499.00
3rd April to 30th April	£749.00
1st May to 30 May	£999.00
1st June to 30 June	£1,249.00
1st July to 30 July	£1,499.00
1st August to Live event	£1,499.00

RAB Classic - Standard

Date of Cancellation	Non refundable fee
Before 2nd April	£499.00
2nd April to 30th April	£749.00
1st May to 30 May	£999.00
1st June to 30 June	£1,249.00
1st July to 30 July	£1,599.00
1st August to Live event	£1,599.00

RAB Classic - Final release

Date of Cancellation	Non refundable fee
Before 30th April	£749.00
1st May to 30 May	£999.00
1st June to 30 June	£1,249.00
1st July to 30 July	£1,699.00
1st August to Live event	£1,699.00

RAB England

Date of Cancellation	Non refundable fee
Before November 6th	£249.00
November 6th to 2nd April	£349.00
3rd April to 30th April	£499.00
1st May to 30 May	£649.00
1st June to 30 June	£849.00
1st July to 30 July	£999.00
1st August to Live event	£999.00

RAB Scotland

Date of Cancellation	Non refundable fee
Before November 6th	£249.00
November 6th to 2nd April	£329.00
3rd April to 30th April	£449.00
1st May to 30 May	£599.00
1st June to 30 June	£799.00
1st July to 30 July	£899.00
1st August to Live event	£899.00

RAB Plus (double occupancy)

Date of Cancellation	Non refundable fee
Before November 6th	£249.00
November 6th to 2nd April	£714.00
3rd April to 30th April	£1,149.00
1st May to 30 May	£1,499.00
1st June to 30 June	£1,949.00
1st July to 30 July	£2,299.00
1st August to Live event	£2,299.00

RAB Plus (single occupancy)

Date of Cancellation	Non refundable fee
Before November 6th	£249.00
November 6th to 2nd April	£774.00
3rd April to 30th April	£1,249.00
1st May to 30 May	£1,624.00
1st June to 30 June	£2,124.00
1st July to 30 July	£2,499.00
1st August to Live event	£2,499.00

- 2.7 If the Participant has paid the full Registration Fee in advance of the Instalment Payments dates set out in Clause 2.1, Threshold shall, within 30 days of receipt of the Cancellation Notice, refund the amount by which the sums received by Threshold as at the date of the Cancellation Notice exceed the sums due and payable by the Participant according to Clause 2.1.
- 2.8 A Participant can transfer their entry to another individual (“Name Change”) provided this takes place before Friday 30th June 2017.
- 2.8.1 The cost of a Name Change is £75.00, made payable to Threshold by the outgoing participant. The outgoing participant remains responsible for any balance payments of the Registration Fee until these payments are made in full. The incoming participant is required to settle all Registration Fees with the outgoing participant. The incoming participant must provide their full details and agree to the Event Rules and Regulations with Threshold.
- 2.8.2 Notice of a Name Change must be communicated by emailing info@rideacrossbritain.com stating clearly your requirement to complete a name change, both individuals’ full name and contact details (email and phone number) and putting the words NAME CHANGE in the subject line of the email, or by writing to Deloitte Ride Across Britain at Threshold Sports, 2nd Floor, Roberts House, 103 Hammersmith Road, London, W14 0QH.
- 2.9 A Participant can transfer their entry across the available Packages (“Package Transfer”) provided this takes place before Friday 30th June 2017.
- 2.9.1 If he/she would like to transfer to a package with a higher Entry Fee value, he/she will need to notify Threshold by emailing info@rideacrossbritain.com and authorise payment to be taken from the card with which he/she paid their Registration Fee. This payment is equal to the difference between the “Entry Fees” of the two packages. Once the Package Transfer has been processed the Participant will receive notification via email.
- 2.9.2 If he/she would like to transfer to a package with a lower Entry Fee value, he/she will need to notify Threshold by emailing info@rideacrossbritain.com and they will be refunded the difference between the Entry Fees to the card with which he/she paid their Registration Fee. If, however, the refund amount exceeds that of the “Non-refundable fee” for the original package, the amount refunded will be in line with the relevant “Non-refundable fee” according to the cancellation policy outlined in Clause 2.1.
- 2.10 A Participant is permitted to defer their entry to the following year (2018 event) (“Entry Deferral”), subject to the following circumstances:
- 2.10.1 He/she must have paid the full Entry Fee for their place on the Event in line with the table in Clause 2.10.3;

2.10.2 If he/she has Instalment Payments outstanding to make up their Entry Fee, these must be cleared immediately before the Entry Deferral is processed. The Entry Fee for each package is outlined below;

Package	Entry Fee
RAB Scotland	£899
RAB England	£999
RAB Classic early bird (registered before Oct 30 th)	£1499
RAB Classic (registered between 1 st Nov and 26 th March)	£1599
RAB Classic final release (registered from 26 th March)	£1699
RAB Plus (double occ)	£2299
RAB Plus (single occ)	£2499

2.10.3 Dependent on the time of the Entry Deferral, he/she is subject to pay an additional fee (“Deferral Fee”) to cover operational event costs that will be sacrificed by Threshold Sports, in accordance with the table below. The Deferral Fee must be cleared before the Entry Deferral is processed.

Date of notification	Deferral fee
Before 31 st July 2017	£250
Between 1 st August and 9 th September 2017	£500

2.10.4 He/she understands that once an Entry Deferral has been processed, all monies are non-refundable under any circumstances.

2.11 If a Participant is forced to retire from the Event, he/she is eligible to return to the 2018 Event (free of charge) from the point at which they left the Event, in accordance with the conditions below:

- 2.11.1 He/ she is registered in the RAB Classic package only;
- 2.11.2 He/she retired after Day 5 of the Event (Wednesday 13th September 2017);
- 2.11.3 He/she must have completed at least four (4) consecutive full days (“Full Day”) of the Event prior to their point of retirement. A Full Day of the Event means he/she has set off during the Start Window, and completed the full distance on their bike, without being collected by the broom wagon or any other means;
- 2.11.4 He/ she has not utilised the event broomwagon, or any other means other than by bike to travel between the identified overnight basecamps, on more than two occasions;
- 2.11.5 He/she is responsible for all associated travel costs related to getting to their start location, and returning from the finish location on the 2018 event;
- 2.11.6 He/she will only rejoin the 2018 Event at the identified basecamp at the end of the Day Stage they retired on, in 2017.
- 2.11.7 He/she will need to enter the 2018 Event through the official channels and Online Registration Form, in accordance with the associated Rules and Regulations and abide by any changes to the format of the 2018 Event at the discretion of Threshold.

3 DELOITTE RIDE ACROSS BRITAIN

- 3.1 Subject to Clause 3.3 below, the Event will be held between 9-17 September 2016.
- 3.2 The Event is an arduous multi-day endurance cycling event, involving the completion of a fully signed route. Participants are encouraged to cycle in groups (with chaperone guidance) for reasons of safety, although this is not compulsory.
- 3.3 Threshold reserves the right to change the time, date, route and/or format of the Event and to cancel the Event, in whole or in part, without notice or liability to the Participant. Threshold shall inform the Participant by email of any such change or cancellation.
- 3.4 Threshold reserves the right to remove any Participant from the Event, either during or before it, due to ill health, or any other reason (at Threshold’s discretion) that may render him/her unfit to safely complete the Event. The Participant confirms that he/she will not take part in the Event if he/she is suffering from any contagious illness (in particular diarrhea or vomiting symptoms) and confirms that he/she will report any illness during the Event, to the Event medical team immediately.

- 3.5 Without prejudice to Threshold's right to remove any Participant from the Event due to ill health pursuant to clause 3.4 above, the Participant acknowledges and agrees that:
- 3.5.1 If he/she becomes ill with a non-infectious illness (as determined by the Event medical team) during a stage but wishes to join a subsequent stage, Threshold will, where reasonably practicable and subject to the advice of the Event medical team, transfer him/her to the next base camp. Where such transfer is not reasonably practicable (or where the Event medical team advise against the Participant's continued involvement in the Event), the Participant shall be removed from the Event.
 - 3.5.2 If, however, he/she becomes ill with an infectious illness (as determined by the Event medical team), the Participant shall be removed from the Event.
- 3.6 The accommodation provided for the Classic package, England package and Scotland package is camping in the identified Event base camps. The Plus package includes hotel accommodation (either single or double occupancy in a double bedded room) each night on the event, with the exception of Saturday 16th September, which will be camping, in line with the other packages. It is to be noted that the double occupancy option does not include twin bedded rooms.
- 3.7 In the event of a Participant having to leave the Event because of injury, illness or voluntary withdrawal, he/she will be responsible for all repatriation travel costs.
- 3.8 Threshold will endeavour to provide every Participant with a completion time but is not responsible for any electronic timing anomalies.
- 3.9 No drugs, illegal substances, performance enhancing substances or intoxicants of any kind are permitted to be used by any Participant either before or during participation in the Event. Threshold reserves the right to refuse attendance at, or participation in, the Event by any persons found to have consumed or to have in their possession any drugs, illegal substances, performance enhancing substances or intoxicants of any kind.
- 3.10 Threshold reserves the exclusive right and license throughout the world (and Participant hereby grants Threshold such exclusive right and licence) to interview and/or photograph and/or film the Participant at the Event (and before and after the Event as Threshold may reasonably require) and to the unlimited, worldwide, sub-licensable right to record, film, reproduce and use in all current and future media (including without limitation, print, audio, visual, audio-visual, virtual media, the Internet, mobile telephony and so-called "3-G" technologies, CD-ROM or DVDs) the Participant's name, likeness and image or facsimile image, signature, voice, video and film portrayals and other means of identification of the Participant, and any biographical or other information or data related to the Participant (including ride times and results), in connection with the production, advertisement, marketing, promotion or sale of Event sponsor products and/or the promotion, marketing or advertisement of Threshold or any Event sponsor.
- 3.11 As a continuing condition of entry each Participant shall ensure that, for the duration of the Event:
- 3.11.1 Safety approved cycle helmets are worn at all times when cycling;
 - 3.11.2 He/she is capable of carrying out basic bike maintenance, such as puncture repairs, whilst on the route;
 - 3.11.3 He/she does not start earlier than the official start time on each day of the Event. Failure to comply with this rule will result in disqualification;
 - 3.11.4 He/she completes each daily stage between the hours of route operating window ("Route Operating Window") which is normally 7am to 7pm. In addition, he/she must start each stage within the start window of one hour ("Start Window"), normally 7am to 8am. Threshold reserves the right to alter the Route Operating Window and the Start Window each day in the event of mitigating circumstances;
 - 3.11.5 He/she cycles at an average pace of 10mph, or above, each day. Pit stop cut off times will be advertised each day for this pace of rider. If a Participant falls behind this pace then he/she will be collected by the broom wagon and repatriated to the next base camp.

- 3.11.6 He/she understands that pit stop cut off times are guides only. Threshold reserves the right to ask any rider to go on the broom wagon at any time, if they feel they are a risk to themselves, other riders, or are unnecessarily stretching the route support crew, even if they are still within the pit stop cut off times and/ or Route Operating Window.
- 3.11.7 He/she understands that broom wagon collection covers injury, illness or not being able to maintain the pace of 10mph. Any Participant who has THREE broom wagon collections will be asked to leave the Ride after the third collection and not permitted to take part in the remainder of the Event;
- 3.11.7.1 If a Participant is collected during the day subject to Clause 3.10.5, this counts as ONE broom wagon collection;
- 3.11.7.2 If a Participant does not start on a particular day, and travels in the broom wagon to the next base camp, this counts as ONE broom wagon collection;
- 3.11.7.3 If a Participant does not start on a particular day, and organises their own transfer to the next base camp but needs their bike to be transported by the broom wagon, this counts as ONE broom wagon collection;
- 3.11.7.4 If a Participant does not start on a particular day, and organises their own transfer to the next base camp for themselves AND their bike, this does NOT count as a broom wagon collection;
- 3.11.7.5 If a Participant does not start on a particular day, and organises their own transfer to the next base camp for themselves AND their bike, and fail to inform Event Control of their actions, this counts as ONE broom wagon collection;
- 3.11.8 He/ she understands that Threshold shall have no liability whatsoever to any Participant who fails to complete the ride at an average pace of 10mph, but refuses to be collected by the broom wagon, and reserve the right to remove such Participant from the remainder of the Event;
- 3.11.9 He/she understands that if they are removed from the Event for whichever circumstances outlined in these rules and regulations, no refund will be given by Threshold or any other party.
- 3.11.10 His/her bicycle is roadworthy for the Event and equipped with the relevant insurances and documentation;
- 3.11.11 He/she does not use a mobile phone whilst cycling;
- 3.11.12 Due to the outdoor nature and endurance aspect of the Event, he/she maintains personal hygiene at all times, and adheres to all hygiene advice provided by Threshold;
- 3.11.13 He/she does not use a music player with headphones whilst cycling;
- 3.11.14 He/she displays the official event numbers provided at registration in the manner indicated during the Event;
- 3.11.15 He/she does not deviate from the official signed route of the Event;
- 3.11.16 He/she abides by all Event rules and regulations;
- 3.11.17 He/she acknowledges that it is his/her responsibility to ensure that he/she has taken out a policy of insurance suitable for his/her participation in the Event.

Example of suitable insurance cover is outlined below, but not limited to:

- A minimum of £5 million public liability cover;
 - Travel insurance that covers personal travel plans; and insurance that covers personal belongings, including his/her bike.
- 3.11.18 He/she complies with the Highway Code at all times; and

- 3.11.19 He/she obeys traffic officers and authorised marshals at all times; failure to do so will result in disqualification and removal from the Event.

4 PARTICIPANT WARRANTIES AND UNDERTAKINGS

- 4.1 The Participant acknowledges that participation in the Event is not possible without validly entering into this agreement on these Rules and Regulations and agrees to be bound by these Rules and Regulations.
- 4.2 The Participant agrees at all times during the Event to abide by the reasonable instructions and guidelines of Threshold's staff, nominated representatives, and suppliers and to behave appropriately at all times on the route and in the base camps. Participants acknowledge and agree that Threshold will organise and run the Event and will have sole authority and be the final arbiter on all decisions relating to the following aspects of the Event: health and safety, logistical operations, participation, organisation and rules and regulations.
- 4.3 The Participant understands the endurance demands of the Event and commits to preparing to take part in the Event by:
- 4.3.1 Complying with the Event monthly training plans (or comparable training advice);
 - 4.3.2 Consistently completing long distance rides (min. 80 miles) before the Event;
 - 4.3.3 Completing a number of training rides on consecutive days in order to experience fatigue brought on by persistent mileage; and
 - 4.3.4 Undertaking regular training within a group in busy road conditions (e.g. roundabouts, major junctions) in order to feel confident out on the road.
- 4.4 The Participant acknowledges that participation in the Event involves inherent risks of accidents and injury.
- 4.5 The Participant acknowledges that he/she is personally responsible for his/her own belongings during the Event, and that he/she must collect any personal lost items from lost property before he/she leaves the Event.
- 4.6 Participation in the Event is at the Participant's own risk. The Participant irrevocably agrees to hold harmless, indemnify and reimburse Threshold from and for any sum, costs or expenses (including legal and professional fees) incurred, payable or paid by Threshold to any person (including the Participant and/or any of the Participant's insurers) in connection with any accident, loss, damage or injury (including death) arising out of the Participant's attendance at and participation in the Event or any part thereof (except where any such injury or death is caused by the negligence of Threshold or any of its employees).
- 4.7 The Participant confirms without reservation that he/she is in a good physical condition to participate in the Event, that he/she understands the endurance demands of the Event, and will not arrive at the Event in ill health or unfit to take part.
- 4.8 The Participant confirms that he/she has suitable liability, personal accident and equipment insurance in place in order to participate in the Event and acknowledges that he/she has no claim against Threshold in relation to the provision of such insurance.
- 4.9 The Participant confirms that he/she will not publish or post on any website or other media operated by Threshold or related to the Event any text, statement, photograph, image or other material which is obscene, blasphemous, defamatory, infringes the intellectual property or other legal rights of any third party or is otherwise unlawful, offensive or inappropriate. Threshold will have the right to remove any material at its discretion and take appropriate legal action against any person found to be or alleged to be in breach of this clause 4.9.
- 4.10 The Participant's journeys to and from the start and finish lines of the Event shall be entirely at his/her own risk and cost.

5 PRIVACY STATEMENT

5.1 The Participant agrees and consents to Threshold using his/her personal details provided in his/her Online Registration Form and Online Confirmation for the following purposes:

Event administration

- As the Event organiser, Threshold requires a record of your registration details including third party emergency contact details for internal administration purposes in order to properly conduct and to safely administer the Event.
- Threshold will also keep records of medical information provided that it is kept confidential and may be shared only with medical personnel or teams allocated to the Event. Such information shall be deleted within a reasonable time following the completion of the Event unless you agree that we may use such information in your entry for future Threshold events, which are staged within a reasonable timeframe thereafter.

E-mail/SMS communications

- Threshold will use the Participant's contact data submitted on the Online Registration Form to send the Participant information by e-mail and/or SMS relating to the Event, other Threshold events and any further categories of news and promotional information as the Participant may have requested on the Online Registration Form.
- The Participant acknowledges and agrees that Threshold may send an e-mail or SMS notification following the Event inviting the Participant to submit or renew his/her registration for any future Threshold events.
- The Participant acknowledges and agrees that Threshold may send an SMS notification during the Event for logistical purposes, to highlight changes or revisions to the planned route where information needs to be quickly communicated to the whole field of Participants.

5.2 The Participant agrees to inform Threshold of any changes to the information supplied in their original Online Registration Form for the purposes of clause 5.1 above and particularly any changes to his/her medical condition and contact details. For this purpose, the Participant should contact Threshold directly.

5.3 All information relating to Participants collected by or on behalf of Threshold from which each Participant can be identified will be recorded electronically and will be used at all times in accordance with the Data Protection Act 1998. Threshold will not disclose any such information to third parties, save as expressly stated under these Rules and Regulations. Each Participant is entitled to withdraw his/her consent to categories of e-mail and/or SMS communications from Threshold and can do so at anytime by either: i) following the opt-out instructions provided in the relevant e-mail or SMS, or ii) by writing to Threshold Sports, 2nd Floor, Roberts House, 103 Hammersmith Road, London, W14 0QH. Please note that due to email production schedules you may still receive any mailings that are already in production. Participants acknowledge that a valid e-mail address or SMS contact number will be required at all times in order for Participants to receive important Event information and the Participant hereby consents to receive any such information.

5.4 To delete all of their information from Threshold's database, Participants may write to the Deloitte Ride Across Britain at Threshold Sports, 2nd Floor, Roberts House, 103 Hammersmith Road, London, W14 0QH. In circumstances where the Participant requests deletion of his/her Participant's profile, Threshold reserves the right to maintain information about individual sales transactions (not including credit card details) for record keeping. The Participant's attention is also drawn to clause 5.5 below.

5.5 Subject to the Participant's right to modify or request the deletion of data from Threshold's database, the Participant hereby acknowledges that it is a strict condition of participation in the Event that all mandatory fields within a Participant's profile are complete and correct at all times. These fields include, without limitation, gender, first name, surname, date of birth, medical condition information and emergency contact details. The Participant hereby acknowledges and agrees that this information is required by Threshold in order to properly and safely administer and conduct the Event, and Threshold reserves the right to refuse an applicant or a Participant entry to the Event in circumstances where that person either requests the deletion of such mandatory information from their Participant's profile, or provides false or incomplete information.



EVENT RULES AND REGULATIONS (RAB Ultra)

1 REGISTRATION

- 1.1 The Deloitte Ride Across Britain (“Event”) is a multi-stage cycle event scheduled to take place between 9-17 September 2017 and is organised by Threshold Sports Ltd (“Threshold”) and shall be referred to as the “Deloitte Ride Across Britain” or such other title as Threshold may advise.
- 1.2 The Deloitte RAB Ultra is a specific package option within the Event. Ultra is a five day package from Land’s End to John O’Groats scheduled to take place between 13-17 September 2017.
- 1.3 Only persons aged 18 years or above as of 9 September 2017 may register for the Event.
- 1.4 Applicants must complete and submit the online registration form (“Online Registration Form”), which can be found at www.rideacrossbritain.com (the “Event Website”), and pay the registration fee (the “Registration Fee”).
- 1.5 All successful applicants (hereinafter referred to as “Participants”) will be notified by way of an email confirmation that they have been allocated a place to take part in the Event (“Online Confirmation”).
- 1.6 Places in the Event are strictly limited and therefore applications are subject to availability. Subject to clauses 1.3 to 1.5 (inclusive) above, Threshold will consider applications on a first come, first served basis by eligible Participants (which Threshold shall determine in its absolute discretion) and otherwise in accordance with these Rules and Regulations.
- 1.7 The relevant date for registrations shall be the date the Participant receives the Online Confirmation. Threshold is not responsible for technical, hardware or software failures of any kind, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer/Internet transmissions or other errors or malfunctions of any kind which may prevent receipt by Threshold of an Online Registration Form or receipt by an applicant of an Online Confirmation. For the avoidance of doubt, if, for any reason whatsoever, an applicant does not receive an Online Confirmation, said applicant shall not be considered to be a Participant and Threshold shall not be responsible for the applicant’s failed application.
- 1.8 The Registration Fee of £1999.00 is made up of a deposit payment of £249.00 (“Deposit Payment”) and balance payment of £1750.00 (“Balance Payment”).
- 1.8.1 The Deposit Payment is due on registration, and the Balance Payment is due on Tuesday 31st January 2017.
- 1.8.2 The Ultra package must have a minimum uptake of 50 participants (“Event Minimum Capacity”) registered in order to run the event. Threshold will email all participants on Tuesday 10th January, to confirm if this capacity has been reached.
- 1.8.3 If the Event Minimum Capacity is not reached by Tuesday 10th January 2017, participants will be refunded their Deposit Payment to the card with which he/she paid their Deposit Payment.
- 1.8.4 The Balance Payment deadline is Tuesday 31st January 2017, subject to 50 participants registering for the event.

Deloitte RAB Ultra	Deposit Payment	Balance Payment	Full Entry Fee
Enter before 10 th Jan 2017	£249	£1750	£1999
Enter after 10 th Jan 2017	£1999	-	£1999

- 1.8.5 Payments should be made directly to Threshold Sports, via the online payment system. The Participant will receive an automated confirmation by email after receipt of payment.
- 1.9 Subject to the other provisions of this Clause 1, submission of the Online Registration Form, payment of the Deposit Payment, receipt of the Online Confirmation and payment of the Balance Payments shall (together) entitle the Participant to participate in the Event.
- 1.10 The Event is personal to the Participant accepting these Rules and Regulations, and the Participant

undertakes and agrees (i) only to participate in the Event wearing the number assigned to his/her registration, (ii) not to authorise or permit any third party to use his/her rider number for the Event and (iii) not to sell, transfer or give any other person the right to participate in the Event and/or use the Participant's number.

- 1.11 If at any time it is discovered that any Participant should have been ineligible to participate in the Event or if participation in the Event should have been refused for any reason whatsoever, Threshold reserves the right to disqualify such Participant from/refuse such Participant entry to the Event. Further, Threshold reserves the right to reject at any time any Online Registration Form which it believes to be fraudulent, or to disqualify at any time any Participant it believes not to have fully complied with these Rules and Regulations from participating in the Event, or in any future Threshold events. Threshold shall not be liable in any way to such Participant as a result of any such disqualification or refusal. It is the Participant's responsibility to ensure full compliance with these Rules and Regulations.
- 1.12 If any provision in these Rules and Regulations, whether in full or in part, is held to be invalid or unenforceable, all other remaining provisions (in full or in part) shall continue to be valid and enforceable.
- 1.13 These Rules and Regulations (and any documents referred to herein) constitute the entire agreement and understanding of the parties and supersede any previous agreement between the parties relating to the Event. Nothing in these conditions shall constitute or be deemed to constitute a partnership between the parties. These Rules and Regulations shall be interpreted in accordance with the laws of England and Wales and any dispute arising hereunder shall be subject to the exclusive jurisdiction of the English courts.

2 CANCELLATION POLICY

- 2.1 Threshold operates a seven (7) day cooling off period. Accordingly, the Participant is entitled to cancel his/ her Entry to participate provided Threshold receives written notice of cancellation within seven (7) days of payment of the Deposit Payment. During this 7 day period the Participant is able to cancel his/her entry and receive a full refund of the Entry Fee by emailing info@rideacrossbritain.com. The notice must be received before the end of the seven (7) day cooling off period.
- 2.2 Any Participant intending to cancel their place in the Event shall inform Threshold in writing (by e-mail or letter) as soon as reasonably practicable ("Cancellation Notification"). An amount will be refunded to the Participant equal to the sum of their Deposit Payment and Balance Payment, minus the "Non-refundable Fee" (as outlined below) within 30 days of receipt by Threshold of the Cancellation Notification from the Participant.

REFUND SCHEDULE - RAB Ultra

Date of cancellation	Non refundable fee
Before Tuesday 31 st January 2017	£249.00
Between 1 st February and 3 rd April 2017	£999.00
Between 3rd April and 30th April	£1,119.00
Between 1st May and 30 May	£1,299.00
Between 1st June and 30 June	£1,699.00
Between 1st July and Live Event	£1,999.00

- 2.3 A Participant can transfer their entry to another individual ("Name Change") provided this takes place before Friday 30th June 2017.

2.3.1 The cost of a Name Change is £75.00, made payable to Threshold by the outgoing participant. The outgoing participant remains responsible for any balance payments of the Registration Fee until these payments are made in full. The incoming participant is required to settle all Registration Fees with the outgoing participant. The incoming participant must provide their full details and agree to the Event Rules and Regulations with Threshold.

2.3.2 Notice of a Name Change must be communicated by emailing info@rideacrossbritain.com stating clearly your requirement to complete a name change, both individuals' full name and contact details (email and phone number) and putting the words NAME CHANGE in the subject line of the email, or by writing to Deloitte Ride Across Britain at Threshold Sports, 2nd Floor, Roberts House, 103 Hammersmith Road, London, W14 0QH.

- 2.4 A Participant can transfer their entry across the available packages (“Package Transfer”) provided this takes place before Friday 30th June 2017.
- 2.4.1 If he/she would like to transfer to a package with a higher Entry Fee value, he/she will need to notify Threshold by emailing info@rideacrossbritain.com and authorise payment to be taken from the card with which he/she paid their Deposit Payment. This payment is equal to the difference between the “Entry Fees” of the two packages. Once the Package Transfer has been processed the Participant will receive notification via email.
 - 2.4.2 If he/she would like to transfer to a package with a lower Entry Fee value, he/she will need to notify Threshold by emailing info@rideacrossbritain.com and they will be refunded the difference between the Entry Fees to the card with which he/she paid their Deposit Payment. If, however, the refund amount exceeds that of the “Non-refundable fee” for the original package, the amount refunded will be in line with the relevant “Non-refundable fee” according to the cancellation policy outlined in Clause 2.2.
- 2.5 A Participant is permitted to defer their entry to the following year (2018 event) (“Entry Deferral”), subject to the following circumstances:
- 2.5.1 He/she must have paid the full Entry Fee for their place on the Event in line with the table in Clause 2.2.
 - 2.5.2 If he/she has the Balance Payment outstanding to make up their Entry Fee, these must be cleared immediately before the Entry Deferral is processed.
 - 2.5.3 Dependent on the time of the Entry Deferral, he/she is subject to pay an additional fee (“Deferral Fee”) to cover operational costs that will be sacrificed by Threshold Sports, in accordance with the table below. The Deferral Fee must be cleared before the Entry Deferral is processed.

Date of notification	Deferral Fee
Before 31 st July 2017	£250
Between 1 st August and 9 th September 2017	£500

- 2.5.4 He/she understands that once an Entry Deferral has been processed, all monies are non-refundable under any circumstances.
- 2.5.5 Deferral will only be an option if it is confirmed that 2018 RAB Ultra event will be going ahead, and subject to the registered field being over the Event Minimum Capacity.

3 DELOITTE RIDE ACROSS BRITAIN

- 3.1 Subject to Clause 3.3 below, the Event will be held between 9-17 September 2017, with the Ultra taking place on 13-17 September 2017.
- 3.2 The Event is an arduous multi-day endurance cycling event, involving the completion of a self navigated route (all participants will be provided with the route digital files). Participants are encouraged to cycle in groups for reasons of safety, although this is not compulsory.
- 3.3 Threshold reserves the right to change the time, date, route and/or format of the Event and to cancel the Event, in whole or in part, without notice or liability to the Participant. Threshold shall inform the Participant by email of any such change or cancellation.
- 3.4 Threshold reserves the right to remove any Participant from the Event, either during or before it, due to ill health, or any other reason (at Threshold’s discretion) that may render him/her unfit to safely complete the Event. The Participant confirms that he/she will not take part in the Event if he/she is suffering from any contagious illness (in particular diarrhea or vomiting symptoms) and confirms that he/she will report any illness during the Event, to the Event medical team immediately.
- 3.5 Without prejudice to Threshold’s right to remove any Participant from the Event due to ill health pursuant to clause 3.4 above, the Participant acknowledges and agrees that:
- 3.5.1 If he/she becomes ill with a non-infectious illness (as determined by the Event medical team) during a stage but wishes to join a subsequent stage, Threshold will, where reasonably practicable and subject to the advice of the Event medical team, transfer him/her to the next overnight

location. Where such transfer is not reasonably practicable (or where the Event medical team advise against the Participant's continued involvement in the Event), the Participant shall be removed from the Event.

- 3.5.2 If, however, he/she becomes ill with an infectious illness (as determined by the Event medical team), the Participant shall be removed from the Event.
- 3.6 In the event of a Participant having to leave the Event because of injury, illness or voluntary withdrawal, he/she will be responsible for all repatriation travel costs.
- 3.7 There will be no timing system associated with the event, therefore Threshold will not be responsible for providing every Participant with a completion time.
- 3.8 No drugs, illegal substances, performance enhancing substances or intoxicants of any kind are permitted to be used by any Participant either before or during participation in the Event. Threshold reserves the right to refuse attendance at, or participation in, the Event by any persons found to have consumed or to have in their possession any drugs, illegal substances, performance enhancing substances or intoxicants of any kind.
- 3.9 Threshold reserves the exclusive right and license throughout the world (and Participant hereby grants Threshold such exclusive right and licence) to interview and/or photograph and/or film the Participant at the Event (and before and after the Event as Threshold may reasonably require) and to the unlimited, worldwide, sub-licensable right to record, film, reproduce and use in all current and future media (including without limitation, print, audio, visual, audio-visual, virtual media, the Internet, mobile telephony and so-called "3-G" technologies, CD-ROM or DVDs) the Participant's name, likeness and image or facsimile image, signature, voice, video and film portrayals and other means of identification of the Participant, and any biographical or other information or data related to the Participant (including ride times and results), in connection with the production, advertisement, marketing, promotion or sale of Event sponsor products and/or the promotion, marketing or advertisement of Threshold or any Event sponsor.
- 3.10 As a continuing condition of entry each Participant shall ensure that, for the duration of the Event:
 - 3.10.1 Safety approved cycle helmets are worn at all times when cycling;
 - 3.10.2 He/she is capable of carrying out basic bike maintenance, such as puncture repairs, whilst on the route;
 - 3.10.3 He/she does not start earlier than the official start time on each day of the Event. Failure to comply with this rule will result in disqualification;
 - 3.10.4 He/she completes each daily stage between the hours of route operating window ("Route Operating Window") which will be 6am to 7pm. In addition, he/she must start each stage within the start window of one hour ("Start Window") of 6am to 7am. Threshold reserves the right to alter the Route Operating Window and the Start Window each day in the event of mitigating circumstances;
 - 3.10.5 He/she cycles at an average pace of 17mph, or above, each day. If a Participant falls behind this pace then he/she will be collected by the broom wagon and repatriated to the next overnight location.
 - 3.10.6 He/she understands that Threshold reserves the right to ask any rider to go on the broom at any time, if they feel they are a risk to themselves, other riders, or are unnecessarily stretching the route support crew, even if they are still within the pit stop cut off times and/ or Route Operating Window.
 - 3.10.7 He/she understands that broom wagon collection covers injury, illness or not being able to maintain the pace of 17mph. Any Participant who has TWO/THREE broom wagon collections will be asked to leave the Ride after the 3rd collection and not permitted to take part in the remainder of the Event;
 - 3.10.7.1 If a Participant is collected during the day subject to Clause 2.10.5, this counts as ONE broom wagon collection;

- 3.10.7.2 If a Participant does not start on a particular day, and travels in the broom wagon to the next overnight location, this counts as ONE broom wagon collection;
- 3.10.7.3 If a Participant does not start on a particular day, and organises their own transfer to the next overnight location but needs their bike to be transported by the broom wagon, this counts as ONE broom wagon collection;
- 3.10.7.4 If a Participant does not start on a particular day, and organises their own transfer to the next overnight location for themselves AND their bike, this does NOT count as a broom wagon collection;
- 3.10.7.5 If a Participant does not start on a particular day, and organises their own transfer to the next overnight location for themselves AND their bike, and fail to inform Event Control of their actions, this counts as ONE broom wagon collection;
- 3.10.8 He/ she understands that Threshold shall have no liability whatsoever to any Participant who fails to complete the ride at an average pace of 17mph, but refuses to be collected by the broom wagon, and reserve the right to remove such Participant from the remainder of the Event;
- 3.10.9 He/she understands that if they are removed from the Event for whichever circumstances outlined in these Rules and Regulations, no refund will be given by Threshold or any other party.
- 3.10.10 His/her bicycle is roadworthy for the Event and equipped with the relevant insurances and documentation;
- 3.10.11 He/she does not use a mobile phone whilst cycling;
- 3.10.12 Due to the outdoor nature and endurance aspect of the Event, he/she maintains personal hygiene at all times, and adheres to all hygiene advice provided by Threshold;
- 3.10.13 He/she does not use a music player with headphones whilst cycling;
- 3.10.14 He/she displays the official event numbers provided at registration in the manner indicated during the Event;
- 3.10.15 He/she does not deviate from the official planned route of the Event;
- 3.10.16 He/she abides by all Event rules and regulations;
- 3.10.17 He/she acknowledges that it is his/her responsibility to ensure that he/she has taken out a policy of insurance suitable for his/her participation in the Event.

Example of suitable insurance cover is outlined below, but not limited to:
 - A minimum of £5 million public liability cover;
 - Travel insurance that covers personal travel plans; and insurance that covers personal belongings, including his/her bike.
- 3.10.18 He/she complies with the Highway Code at all times; and
- 3.10.19 He/she obeys traffic officers and authorised marshals at all times; failure to do so will result in disqualification.

4 PARTICIPANT WARRANTIES AND UNDERTAKINGS

- 4.1 The Participant acknowledges that participation in the Event is not possible without validly entering into this agreement on these Rules and Regulations and agrees to be bound by these Rules and Regulations.
- 4.2 The Participant agrees at all times during the Event to abide by the reasonable instructions and guidelines of Threshold's staff, nominated representatives, and contractors and to behave appropriately at all times on the



use such information in your entry for future Threshold events, which are staged within a reasonable timeframe thereafter.

E-mail/SMS communications

- Threshold will use the Participant's contact data submitted on the Online Registration Form to send the Participant information by e-mail and/or SMS relating to the Event, other Threshold events and any further categories of news and promotional information as the Participant may have requested on the Online Registration Form.
- The Participant acknowledges and agrees that Threshold may send an e-mail or SMS notification following the Event inviting the Participant to submit or renew his/her registration for any future Threshold events.
- The Participant acknowledges and agrees that Threshold may send an SMS notification during the Event for logistical purposes, to highlight changes or revisions to the planned route where information needs to be quickly communicated to the whole field of Participants.

- 5.2 The Participant agrees to inform Threshold of any changes to the information supplied in their original Online Registration Form for the purposes of clause 4.1 above and particularly any changes to his/her medical condition and contact details. For this purpose, the Participant should contact Threshold directly.
- 5.3 All information relating to Participants collected by or on behalf of Threshold from which each Participant can be identified will be recorded electronically and will be used at all times in accordance with the Data Protection Act 1998. Threshold will not disclose any such information to third parties, save as expressly stated under these Rules and Regulations. Each Participant is entitled to withdraw his/her consent to categories of e-mail and/or SMS communications from Threshold and can do so at anytime by either: i) following the opt-out instructions provided in the relevant e-mail or SMS, or ii) by writing to Threshold Sports, 2nd Floor, Roberts House, 103 Hammersmith Road, London, W14 0QH. Please note that due to email production schedules you may still receive any mailings that are already in production. Participants acknowledge that a valid e-mail address or SMS contact number will be required at all times in order for Participants to receive important Event information and the Participant hereby consents to receive any such information.
- 5.4 To delete all of their information from Threshold's database, Participants may write to the Deloitte Ride Across Britain at Threshold Sports, 2nd Floor, Roberts House, 103 Hammersmith Road, London, W14 0QH. In circumstances where the Participant requests deletion of his/her Participant's profile, Threshold reserves the right to maintain information about individual sales transactions (not including credit card details) for record keeping. The Participant's attention is also drawn to clause 5.5 below.
- 5.5 Subject to the Participant's right to modify or request the deletion of data from Threshold's database, the Participant hereby acknowledges that it is a strict condition of participation in the Event that all mandatory fields within a Participant's profile are complete and correct at all times. These fields include, without limitation, gender, first name, surname, date of birth, medical condition information and emergency contact details. The Participant hereby acknowledges and agrees that this information is required by Threshold in order to properly and safely administer and conduct the Event, and Threshold reserves the right to refuse an applicant or a Participant entry to the Event in circumstances where that person either requests the deletion of such mandatory information from their Participant's profile, or provides false or incomplete information.