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Updates and Reminders!

Dear <<First Name>>,

We really enjoyed meeting so many of you at the Training Ride last week. We hope you enjoyed meeting fellow riders and getting out on the road with the team.

This is the seventh email we've sent out, but head to the Rider Information Platform to check out anything you might have missed from us.

Reminder



For those paying in instalments, the link to make the final payment was sent yesterday. Please note this is due to be paid by **Friday 5th April 2019**.



Improvement to the route!

Following feedback from last year's event, for 2019 we are making improvements to the route. We will now be finishing Stage 5 in Carlisle, rather than Penrith.

Wed 11th September: Stage 5 - Haydock - **CARLISLE** Thurs 12th September: Stage 6 - **CARLISLE** - Edinburgh

Please see the Route Overview for more detail.



Laka insurance

We are delighted to welcome Laka as a brand new partner of Ride Across Britain.

Laka is an innovative bicycle insurance company powered by the community. Cyclists join Laka to protect their bikes and gear without paying upfront premiums. Instead, Laka settles claims in their community first and shares the cost fairly with everyone at the end of the month. No claims mean no pay!

Safety is paramount at all our events but unexpected accidents can happen and put a real sting in a good ride!

Laka has two amazing offerings for you:

1) Their innovative **bicycle insurance** powered by the community. Their customers saved 61% to date, get your quote now and unlock £25 credit on signup.

2) As part of their Laka Club, they are offering **third-party liability insurance** for one whole year and £2m coverage! It's free if you are ok with receiving the occasional newsletter from them, otherwise it's £10 per annum.



Update to Rules and Regulations

We continuously look to provide the best possible experience for our riders. Following feedback from previous events and market research we have updated section 4.12.17 of our *Rules and Regulations*. This concerns public liability insurance and increases the range of policies considered suitable for our events. Please let us know if you have any questions.



Responsible riding

Although we will have a team of mechanics on the route, it is important to be able to repair your own punctures.

This article from Cycling Weekly gives a great guide to fixing a puncture and mending an inner tube.

Visit and Join...



As it is now officially spring, it is the perfect time to get outside and get on your bike. Make the most of the sunshine and get some back-to-back rides in!

Have a good weekend.

The Deloitte RAB Team



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